

# Sponsorship & Advertising Application



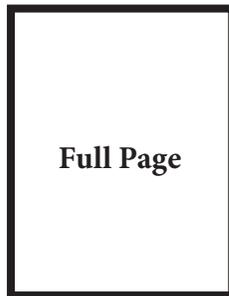
Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

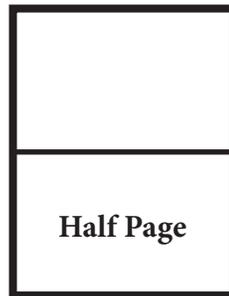
## Conference Program Book Advertising

Full Page Inside  
Front or Back Cover  
(\$200)



Full page  
(\$150)

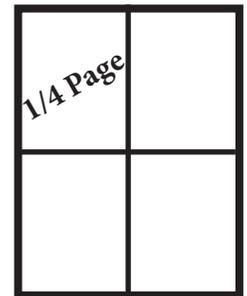
Full Page Outside  
Back Cover  
(\$400)



1/2 page horizontal  
(\$100)



1/2 page vertical  
(\$100)



1/4 page  
(\$50)

## Sponsorship Levels

Premier     Diamond     Platinum     Gold     Silver     Bronze

*See reverse for Sponsorship Opportunities*

## Conference Bag Stuffer Advertisements: Only \$100!

We will stuff your one-piece advertisement in all attendee conference bags. Conference bags are distributed to all registered conference participants. Mail your conference advertisements to the MCDHH office with \$100 payment for each advertisement you would like distributed. A discounted price for multiple items may be negotiated. Payment and items must be received by **August 5, 2016**. For more information, email [sponsors@mcdhh.mo.gov](mailto:sponsors@mcdhh.mo.gov) or call (573) 526-5205. *MCDHH retains the right to refuse items that it deems unsuitable for the conference.*

YES, the cost of bag stuffers has been added into my included sponsorship check

## Logo & Advertisement Artwork

Digital files are preferred for submission; all printing is in grayscale. Artwork should be submitted to [Emily.Fry@mcdhh.mo.gov](mailto:Emily.Fry@mcdhh.mo.gov). Please submit all logos and artwork by **August 19, 2016**.

## Payment

Make checks payable to: MCDHH/BCI Fund

Mail this form and payment to MCDHH by August 5, 2016

3216 Emerald Lane, Ste. B, Jefferson City, MO 65109

## Sponsorship Opportunities



### Premier Sponsor - \$5,000

- Listed as Premier Sponsor
- 2 full-page ads in program book
- Company logo on conference bags
- Company banner on stage during Keynote
- Company logo on sponsor page of program book
- Company logo on MCDHH website
- Company banner placed in general session
- VIP seating at Keynote
- Podium recognition
- Presentation of certificate of appreciation
- Stage time
- 2 exhibit booths with premium placement
- 3 additional lunch tickets
- 3 additional banquet tickets
- 3 bag stuffers
- 5 conference registrations
- Sponsor ribbons

### Diamond Sponsor - \$3,000

- Listed as a Diamond Sponsor
- Full-page ad in program book
- Company logo on sponsor page of program book
- Company logo on MCDHH website
- Company banner placed in general session
- VIP seating at Keynote
- Podium recognition
- Presentation of certificate of appreciation
- Stage time
- Exhibit booth
- 2 additional lunch tickets
- 2 bag stuffers
- 4 conference registrations
- Sponsor ribbons

### Platinum Sponsor - \$1,500

- Listed as Platinum Sponsor
- Full-page ad in program book
- Company logo on sponsor page of program book
- Company logo on MCDHH website
- Company banner placed at registration
- Exhibit booth
- 2 additional lunch tickets
- 2 bag stuffers
- 3 conference registrations
- Sponsor ribbons

### Gold Sponsor - \$1,000

- Listed as Gold Sponsor
- Half-page ad in program book
- Company logo on sponsor page of program book
- Company logo on MCDHH website
- Exhibit booth
- 1 additional lunch ticket
- 2 bag stuffers
- 2 conference registrations
- Sponsor ribbons

### Silver Sponsor - \$500

- Listed as Silver Sponsor
- Half-page ad in program book
- Company logo on sponsor page of program book
- Company logo on MCDHH website
- Exhibit booth
- Bag stuffer
- 2 conference registrations

### Bronze Sponsor - \$250

- Listed as a Bronze Sponsor
- Quarter-page ad in program book
- Company logo on sponsor page of program book
- Company logo on MCDHH website
- Bag stuffer
- 1 conference registration

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## Business Card Advertisements

*Want to promote your organization without the full cost of sponsorship?*

Business card advertisements are only **\$25!**

Promote your organization with your business card-sized advertisement in the Interpreters Conference program book. Original, digital files are preferred for submission; all printing is in grayscale. Artwork should be submitted to [Emily.Fry@mcdhh.mo.gov](mailto:Emily.Fry@mcdhh.mo.gov) upon confirmation of payment receipt.